

**POTENTIOMETERS.COM** (hereinafter referred to as the “Website”) knows that you care about how your personal information is collected, used, and shared, and we appreciate your trust in allowing our Website to do so. We take your privacy very seriously, and are committed to safeguarding the privacy of your information with the utmost priority, respect, and discretion. This Notice describes our Privacy Policy, and governs our collection and usage of customer data. By visiting the Website, you hereby accept the terms of and practices detailed in this Privacy Notice.

#### **WHY DOES POTENTIOMETERS.COM GATHER PERSONAL INFORMATION?**

We continually strive to improve the Website based upon feedback that we receive from our customers and users. As such, the personal information that we learn from our customers, clients, and visitors, is used to improve our Website, personalize your experience, and to improve customer service. Furthermore, we may use the personal information identified below to process transactions, and send periodic emails.

Nevertheless, your information, whether public or private, will not be sold, exchanged, transferred, or otherwise given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service, or as described herein. Any email address that you provide may be used to process order(s), to send you information and/or updates regarding your order(s), and to keep you informed of and up to date with news about the Website, State Electronics Parts, Corp., and/or any related products or service information. We may send emails containing newsletters, promotions, or special offers. If you do not want to receive such messages, you always have to option to opt out or change your preferences (other than those for receipt of services or products).

#### **WHAT PERSONAL INFORMATION DOES POTENTIOMETERS.COM GATHER?**

**POTENTIOMETERS.COM** gathers information when you register, place an order, and/or fill out a form. In doing so, we receive and store any information that you enter on our Website and/or give us in any way. Credit card information is saved for seven (7) days and encrypted. After the 7th day, all the information is completely destroyed.

You can visit the Website anonymously, or choose to not provide our site with any piece of information, but then you might not be able to take full advantage of our features, products, or services. We use this information in order to effectively respond to your requests, customize your use of the Website, improve our services, and to communicate with you.

#### **INFORMATION THAT YOU PROVIDE TO POTENTIOMETERS.COM**

You provide most information when you search, buy, post, or communicate with us. For example, you provide information when you search for a product; place an order through the Website or one of our third-party sellers; provide information for your order, account, and/or profile; communicate with us by phone, e-mail, or otherwise; complete a questionnaire; use our services; participate in discussion or community features; or provide and rate reviews. As a result of those actions, you might supply us with such information as your name, address, and phone numbers; credit card information; people to whom purchases have been shipped, including addresses and phone number(s); e-mail addresses of your friends and other people; content of reviews and e-mails to us; personal description; and financial information.

#### **INFORMATION FROM THIRD PARTIES**

While **State Electronics Parts Corp.** does not obtain information about you from third parties; it could happen. For example, if you access the Website through a third party (e.g., Facebook, Twitter, Instagram, etc.) by “following” and/or “liking” our Website, and/or state-elec.com and its subsidiaries, the relevant third party may transfer certain information about how you use its service. This information can include, but is not limited to, your relevant user ID, information that you have permitted said third party to share with us, and any information that you have made public in connection with that service. As such, it is a good idea to always review and adjust your privacy settings on third-party websites and/or services before connecting to another product or service.

## WHAT ABOUT COOKIES?

Cookies are unique identifiers that are transferred from a given website to a device in order to recognize the user and provide relevant features. **POTENTIOMETERS.COM** does use cookies but they are deleted after a user's session is ended.

## DOES POTENTIOMETERS.COM SELL ANY OF THE INFORMATION THAT IT RECEIVES?

The simple answer is "no."

Information from and about our customers is a cherished part of our business, and we do not sell any of our customers' personal information to others. As such, we do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

However, we may share your information as noted below:

- **User Content:** Any user content that you voluntarily disclose for posting to our services and/or Website may become available to the public and unable to be removed, except by **POTENTIOMETERS.COM** in its sole discretion. Once posted on the Website, such user content may not be removable from public view, as copies may remain viewable in cached and archived pages of the Website, on other sites that have republished us, or if other users have copied or saved that information. If you do not wish your content to be available to the public, please do not post it on the Website.
- **Non-Identifiable Information:** Non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.
- **Email Address(es):** If you enter an email address, you will be able to communicate with **POTENTIOMETERS.COM**, and possibly with other users. If you reply to users or participate in group meetings, your email address might be shared with these other users.
- **Change Of Control:** In the unlikely event that we buy or sell/divest/transfer the company, the Website, any of our products, services, assets, or any portion thereof (including any shares in our company), your personal information might be among the content that is sold and/or otherwise transferred in this type of a deal.
- **Required By Law:** We may disclose your information if required to do so by law or subpoena, or if we reasonably believe that such action is necessary to: (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our terms of use, or to protect the security, quality or integrity of our Website and related services; and/or (c) to exercise or protect the rights, property, or personal safety of our company, the Website, our users, customers, and/or others. This includes exchanging information with other companies and organizations to prevent fraud and reduce credit risks. Nevertheless, we will never sell, rent, share, or otherwise disclose any of your personally identifying information for commercial purposes in violation of the commitments set for in this Privacy Notice.
- **With Your Consent:** Other than as set forth herein and above, you will receive notice when information about you might go to third parties. In these cases, you will have an opportunity to instruct us to not share the information, or any portion thereof.

## HOW DOES POTENTIOMETERS.COM PROTECT YOUR INFORMATION?

We employ various security measures to maintain the safety of your personal information when you place an order, or enter, submit, or access your personal information. We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts the information that you provide. Such information is only accessible to those authorized with special access rights to such systems, and are always required to keep such information in confidence. We also use Verisign security monitoring, block IP addressing of known offenders, geo-blocking of IPs from certain locations.

Additionally, as stated above, after a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be kept on file for more than seven (7) days and anything provided is encrypted, protected by firewall, DPI, SSL, other account protections, 3rd party security monitoring (Verisign), blocking of IPs of known offenders and geo-blocking of IPs from known offending countries.

In the event that any information under our control is compromised as a result of a breach of security, we will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

#### **WHAT ABOUT ADVERTISEMENTS AND LINKS TO OTHER WEBSITES?**

Occasionally, our Website will include third-party advertising or links to other websites. These third party sites have separate and independent privacy policies, including differing terms regarding the usage and retention of cookies, and sharing of personal information. As such, we have no control over, responsibility for, or liability because of the activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites. Some third parties may provide us information about you (such as the sites where you have been shown ads or demographic information) from offline and online sources that we may use to provide you more relevant and useful advertising. However, we do not provide any personal information to advertisers or to third party sites that display ads or links on our Website.

#### **WHAT CHOICES DO YOU HAVE ABOUT YOUR INFORMATION?**

As discussed above, you can always choose to not provide certain information (unless required for the particular transaction), even though it might be needed or beneficial to make a purchase or take advantage of certain features. At any time, you may update your account information and e-mail communication by contacting us through the relevant channel. You can stop receiving promotion email communications by following the steps to “unsubscribe” contained in any such email. We make every reasonable effort to promptly process all unsubscribe requests. If you have any questions about opting out of any such emails, please contact us directly.

Although we do not collect or retain any cookies, if you are at all concerned with the usage and retention of such cookies, it is a good idea to disable this function. The “Help” feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on’s settings or visiting the website of its relevant manufacturer.

#### **ARE CHILDREN ALLOWED TO USE POTENTIOMETERS.COM?**

Our website, products and services are all directed to people who are at least 13 years old or older. As such, we do not sell products or services for purchase by children, and any product or service that might be relevant to or beneficial for a child is only offered on our Website for sale to adults. If you are under 18 years of age, you may only use **POTENTIOMETERS.COM** and/or any product, service, or portion thereof with the involvement of and under the supervision of a parent or guardian. Furthermore, we are in compliance with the requirements of Children’s Online Privacy Protection Act, and we do not collect any information from anyone under 13 years of age.

#### **ONLINE PRIVACY POLICY ONLY**

This online privacy policy applies only to information collected through our Website and does not apply to information collected offline.

#### **CONDITIONS, NOTICES, AND REVISIONS**

As noted above, by using the Website and/or purchasing any products or services offered hereunder, you consent to the terms of and practices detailed in this Privacy Notice. Furthermore, your visit to this Website, and any dispute over privacy that might arise pursuant to your use of this Website, are subject to this Privacy Notice. If you have any concern about privacy at **POTENTIOMETERS.COM**, please contact us with a thorough description of your concern(s), and we will try to resolve it if possible.

As our business develops, our Privacy Policy is likely to change as well. As such, we may e-mail periodic reminders of our updated notices and conditions; however, it is your responsibility to check our Website to see if

there have been any changes to our Privacy Notice. Unless otherwise stated, our current Privacy Notice applies to all information that we have about you and your account. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers. If we decide to change our privacy policy, we will post those changes on this page.

## **CONTACTING US**

If there are any questions regarding this privacy policy you may contact us using the information below.

**POTENTIOMETERS.COM**

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